



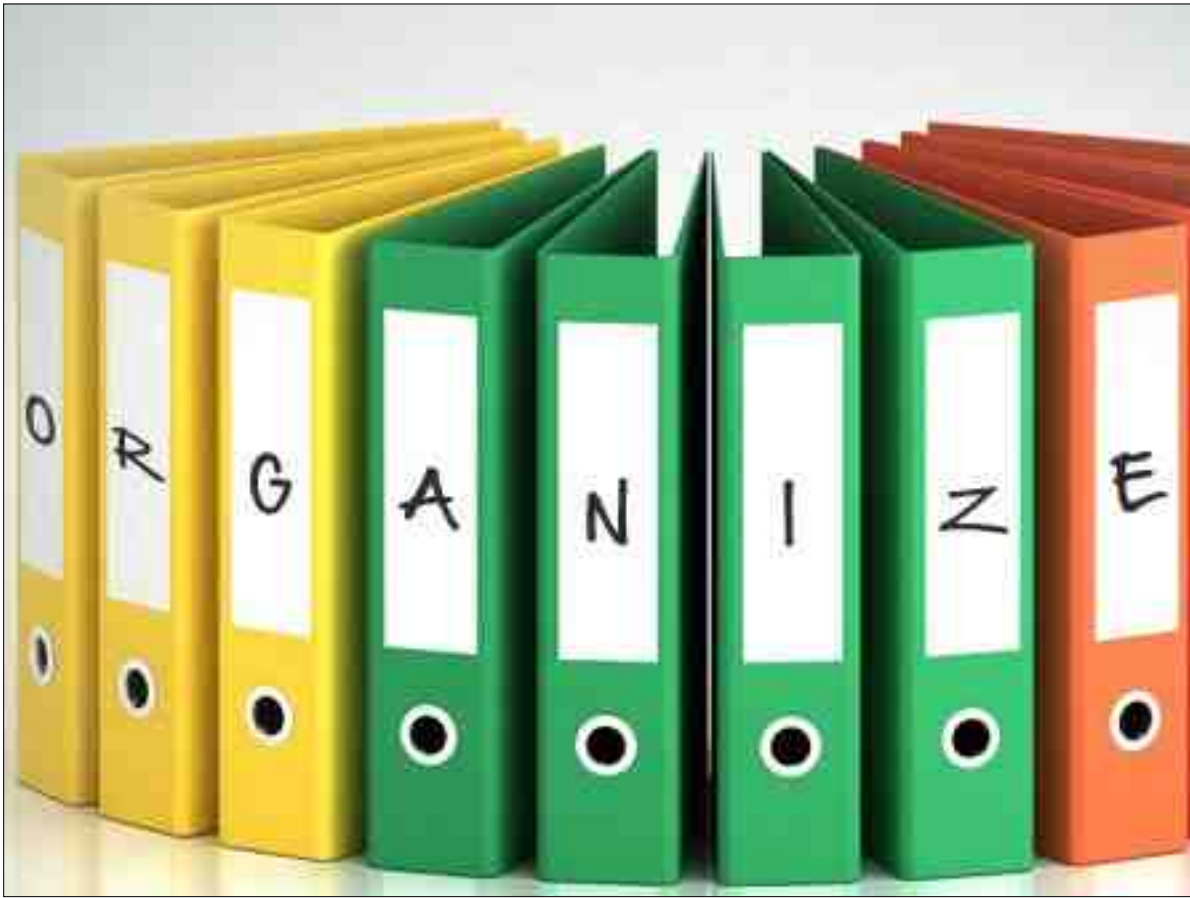
RESILIENCE:
not giving up, not getting out

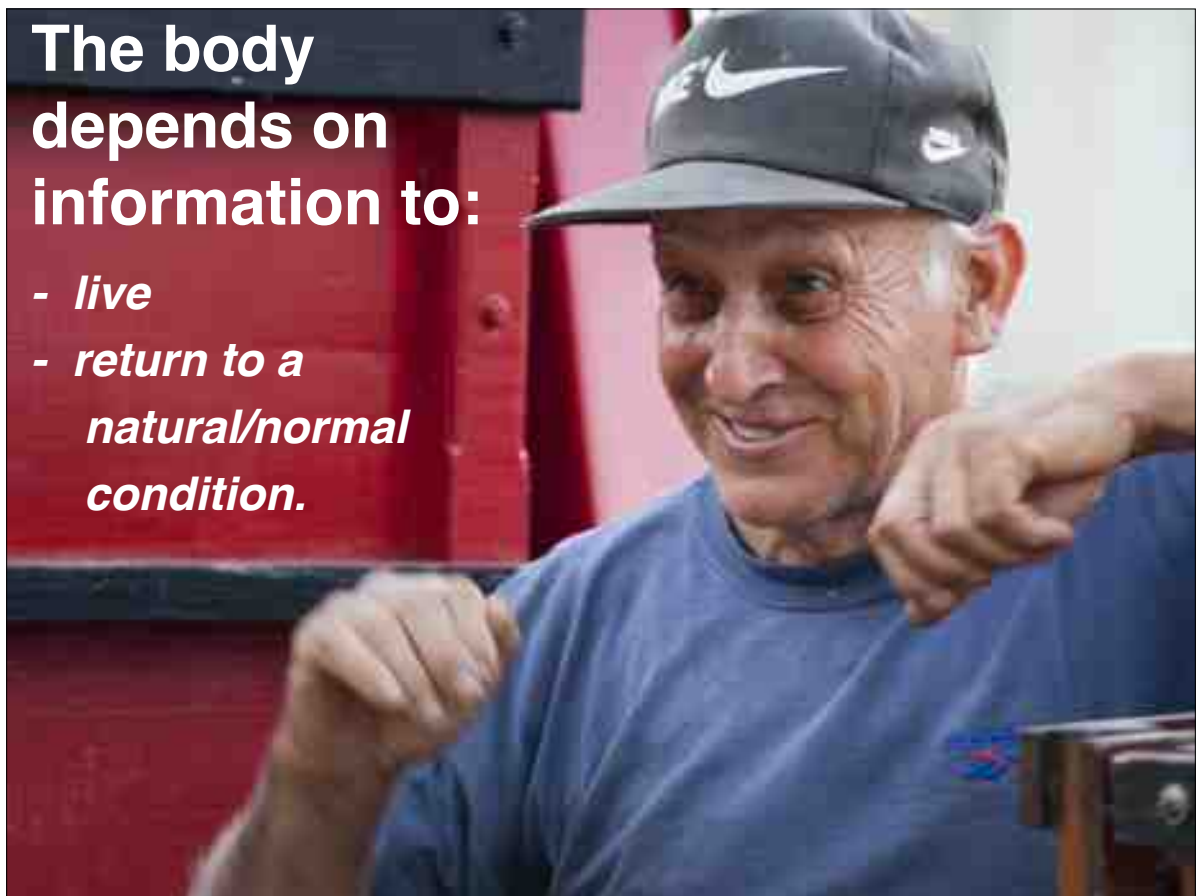
Xinia Chaves Q.
Deputy Minister of
Agriculture and Livestock
and President of ICAFE



“When we were children, we used to think that when we were grown-up we would no longer be vulnerable. But to grow up is to accept vulnerability... To be alive is to be vulnerable.”

-Madeleine L'Engle-







The capacity to absorb any alteration or impact, reorganize, and keep working as before....

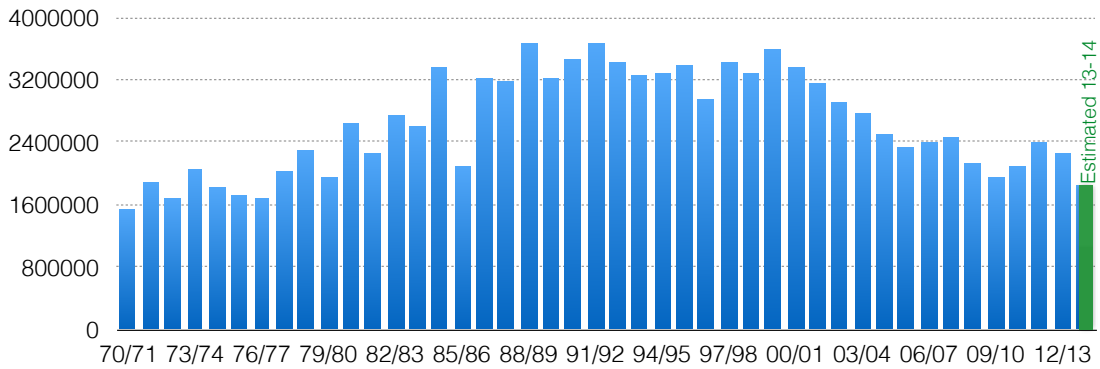
oo Icafe

Instituto del Café de Costa Rica

80 Years

History tells us...

Crop 70-71 to
Estimate 13-14



- + 50K producers
- + 200 Mills
- + 60 Exporters
- + 50 Roasters

Symbiosis between
ECOSYSTEMS AND SOCIETY

What makes us vulnerable?

How resilient are we?

Can we keep continue?

Factors that expose us to vulnerability

Plant Condition (Physiological)

Pests and Diseases

Climate Change

Price

Our capacity to be Resilient

-Institutionality, ICAFE, 1933



Our capacity to be Resilient

-Institutionality, ICAFE, 1933

- *Research, development and outreach*
- *Unique Model, +80% to the cherry producer*
- *Traceability*
- *The big key: Organization!*
- *Building everyday relationships and partnerships*

-Government Support

- *National Coffee Renovation Program*
- *Coffee Leaf Rust Integrated Program*
- *BNCR soft-credit for pruning*
- *\$40M, Trust for less than 100 bags (46kg) producers (+92%)*
- *International Cooperation*

Idiosyncrasy

- 205 years in the Coffee Business
- 205 years of Coffee Culture
- 205 years of growing capitals / assets
- With Only 1,13% of the World's production share
- Uniqueness

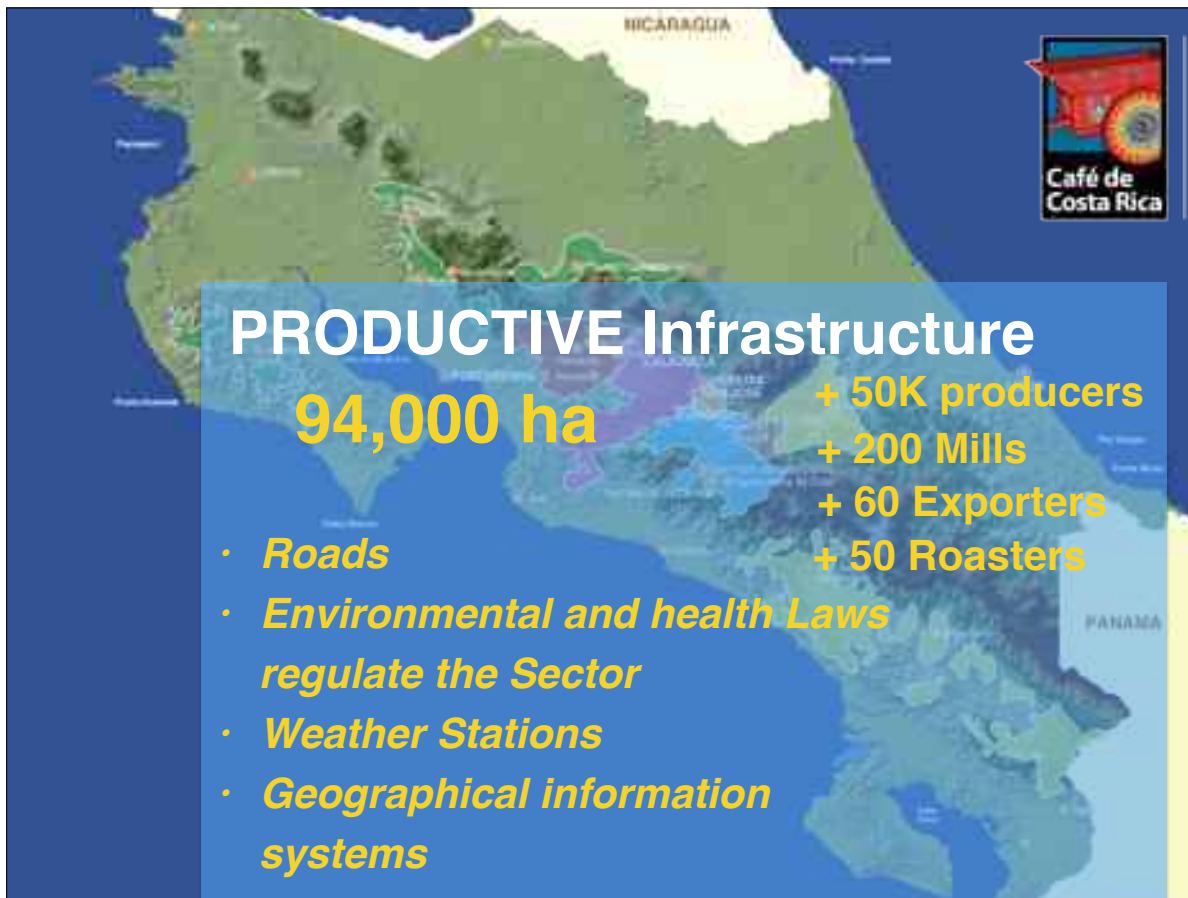
Idiosyncrasy

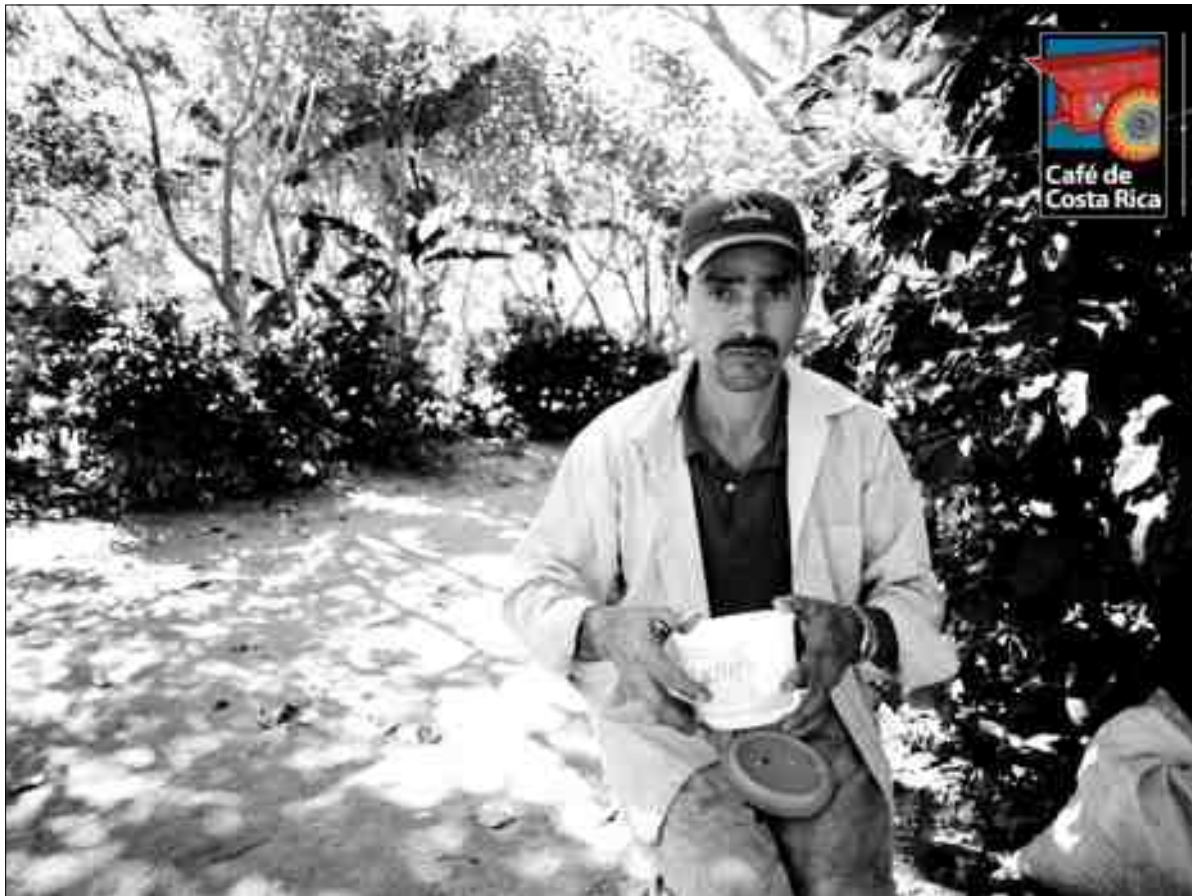
HUMAN capital

- *Health*
- *Education*
- *Green Culture*

SOCIAL capital

- *Security*
- *Organizations, COOPs*
- *Reliability ENSURED!*

















CAFÉ

DE COSTA RICA
COSTA RICAN COFFEE



El Espíritu de una Nación
The Spirit of a Nation

A group of seven coffee harvesters, including men and women, are walking along a dirt path in a coffee plantation. They are carrying large, colorful baskets (blue, red, green, pink) filled with coffee cherries. The background shows rows of coffee trees and a dirt road leading into the distance.

El Espíritu de una Nación
The Spirit of a Nation

CAFÉ DE COSTA RICA
COSTA RICAN COFFEE

CAFÉ DE COSTA RICA
COSTA RICAN COFFEE

elcalt



**GEOGRAPHICAL
INDICATION®**

Costa Rica Unique Country, Unique Coffee



The ability to cope adversity coming out stronger and achieving a state of personal and professional excellence.