



Fair Trade Innovation: Including Independent Small Farmers, coffee Pickers and Other Farm Workers in Fair Trade

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More Impact for More People



Certifiable organizations



Other small-scale producers



Farm workers in mid and large farms



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Measuring Impact



Independent
Small-scale
farmers



Farm Workers

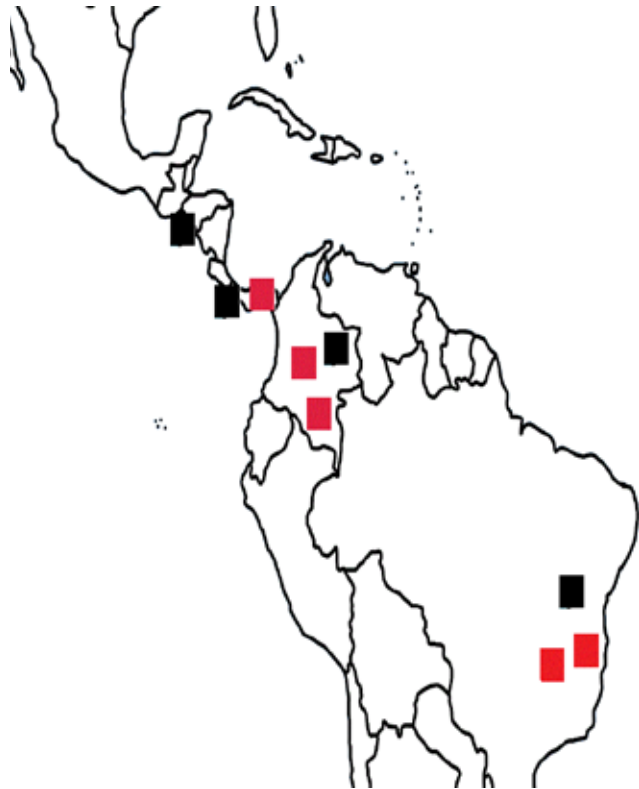


Co-op sector



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Our Pilots





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Our Pilot Process



- Audit/Certification
 - Same principles
 - Same/stricter standards
 - Similar process
- Training and support
- Measuring impact
- Improving standards and certification system

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Impact for Farm Workers



- 2 farms Brasil, 1 in Colombia:





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Impact for More Small-Scale Farmers



- Colombia, Costa Rica



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Thank you!

