

# Betwixt Scylla and Charybdis

*Navigating the Seas of  
High Uncertainty and Low Return*

Sintercafe 2012

Mark W. Williams

Vice President  
212.493.7827  
mark.williams@bbh.com

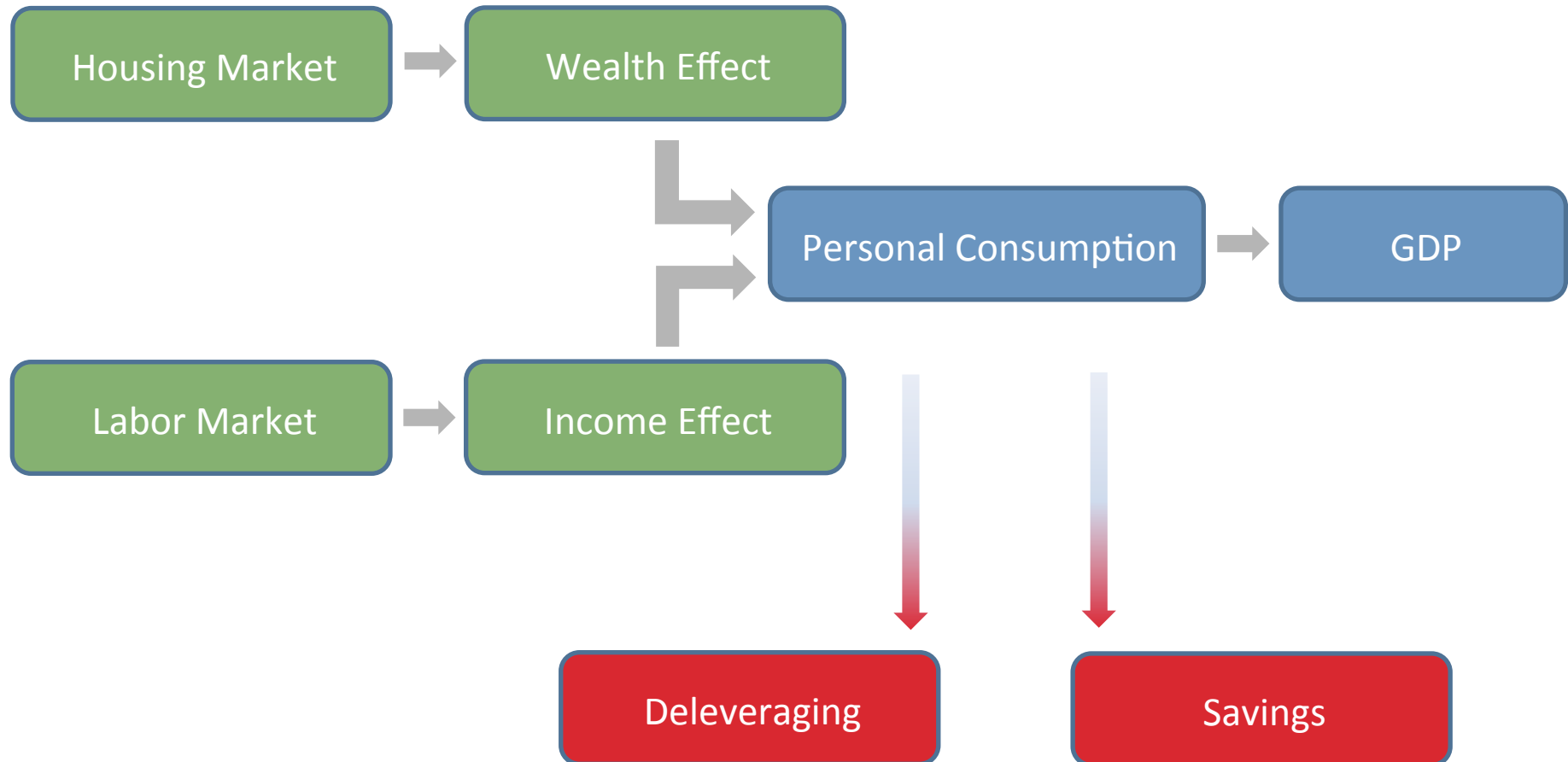
BROWN   
BROTHERS  
HARRIMAN



# Betwixt Scylla and Charybdis

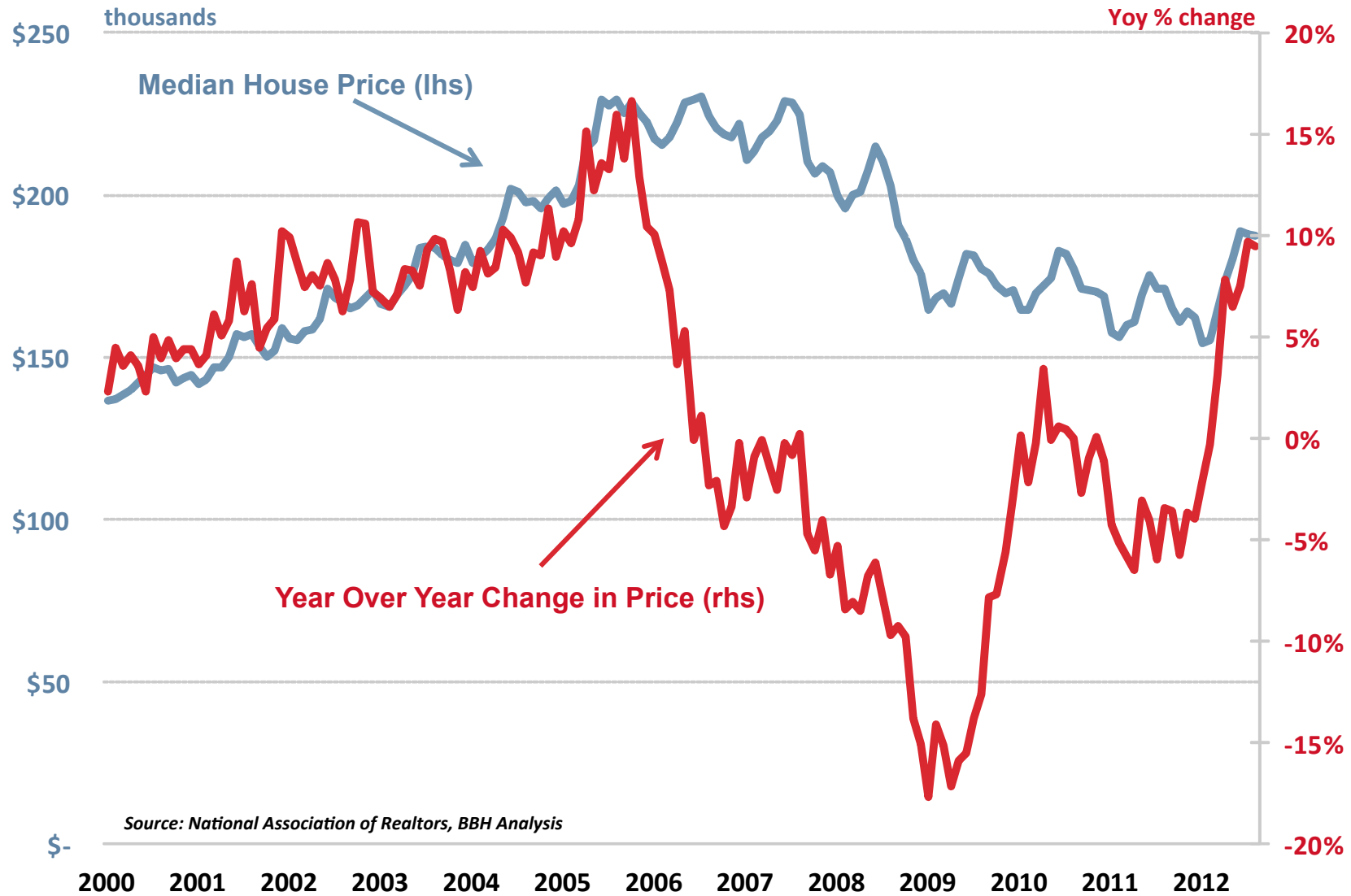


# Roadmap of the Domestic Economy



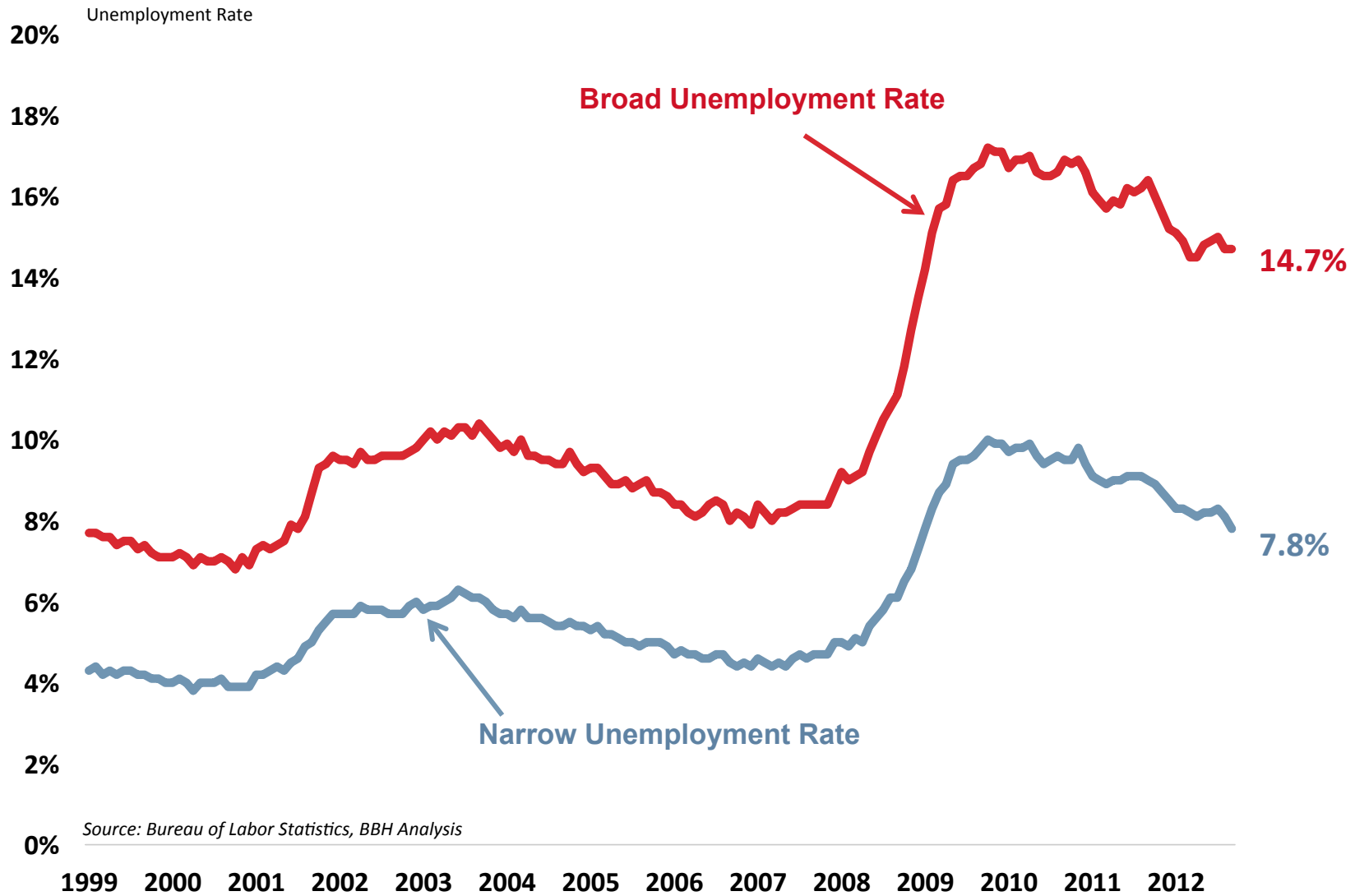
# Housing Market

## Signs of Meaningful Improvement



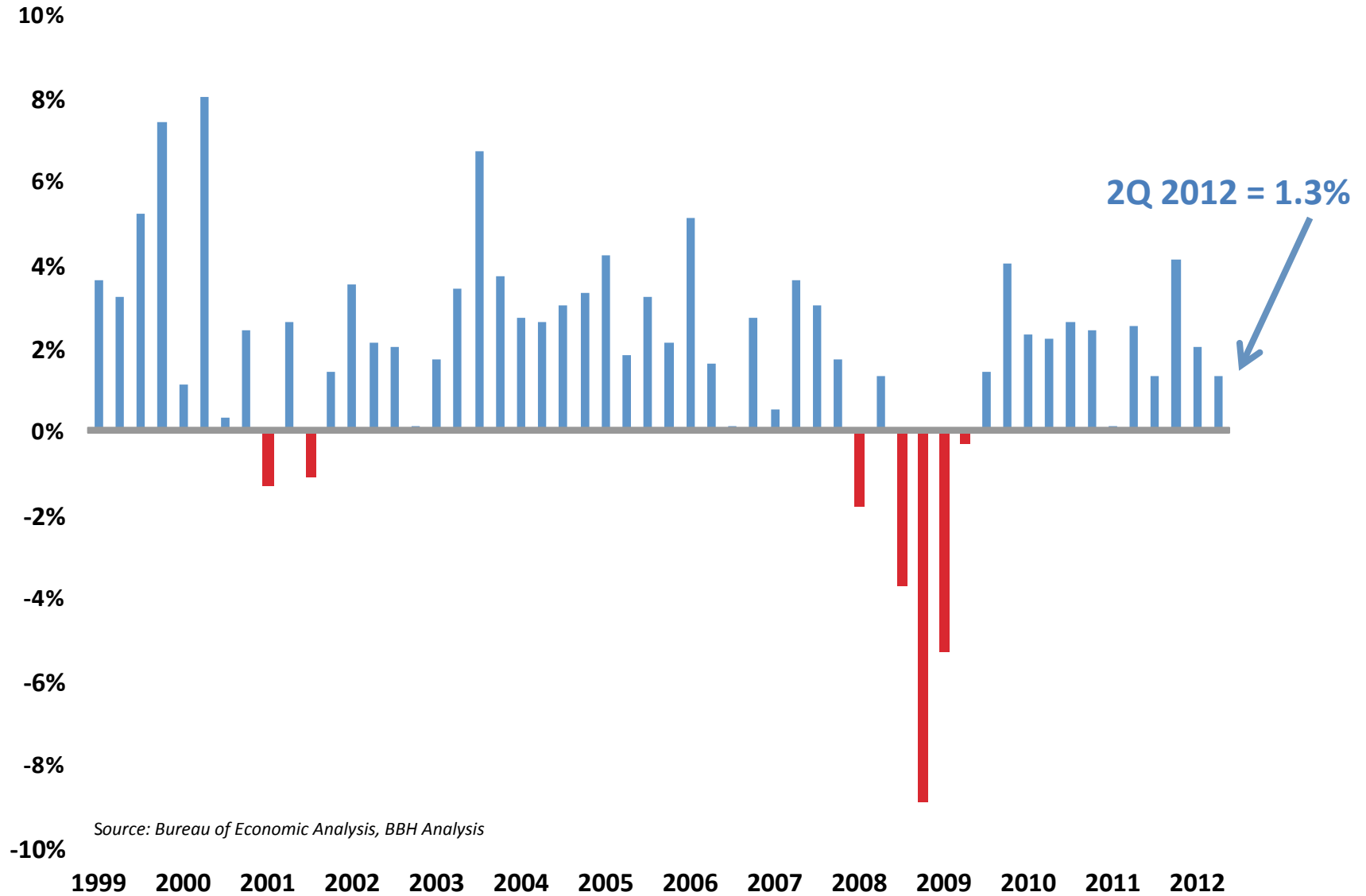
# Unemployment Rates

## *Gradual Improvement?*





# Gross Domestic Product



Source: Bureau of Economic Analysis, BBH Analysis

# The Fiscal Cliff

Changes from Fiscal Year 2012 to Fiscal Year 2013	\$ billions	% of GDP
<b>Changes in Specified Revenue Policies</b>		
Expiration of certain income tax and estate and gift tax provisions scheduled to expire on December 31, 2012, and of indexing the AMT for inflation	221	1.4%
Expiration of the reduction in the employee's portion of the payroll tax	95	0.6%
Other expiring provisions	65	0.4%
Taxes included in the Affordable Care Act	18	0.1%
<b>Subtotal</b>	<b>399</b>	<b>2.6%</b>
<b>Changes in Specified Spending Policies</b>		
Effects of the automatic enforcement procedures specified in the Budget Control Act	65	0.4%
Expiration of eligibility to start receiving emergency unemployment benefits	26	0.2%
Reduction in Medicare payment rates to physicians	11	0.1%
<b>Subtotal</b>	<b>102</b>	<b>0.7%</b>
Other Changes in Revenue and Spending	105	0.7%
Total Changes in Deficit Without Effects of Economic Feedback	607	3.9%
Effects of Economic Feedback	-47	-0.3%
<b>Total Change</b>	<b>560</b>	<b>3.6%</b>

Source: Congressional Budget Office, *Economic Effects of Reducing the Fiscal Restraint That Is Scheduled to Occur in 2013* (May 2012)

# The Fiscal Cliff

## *Key Questions for Investors*

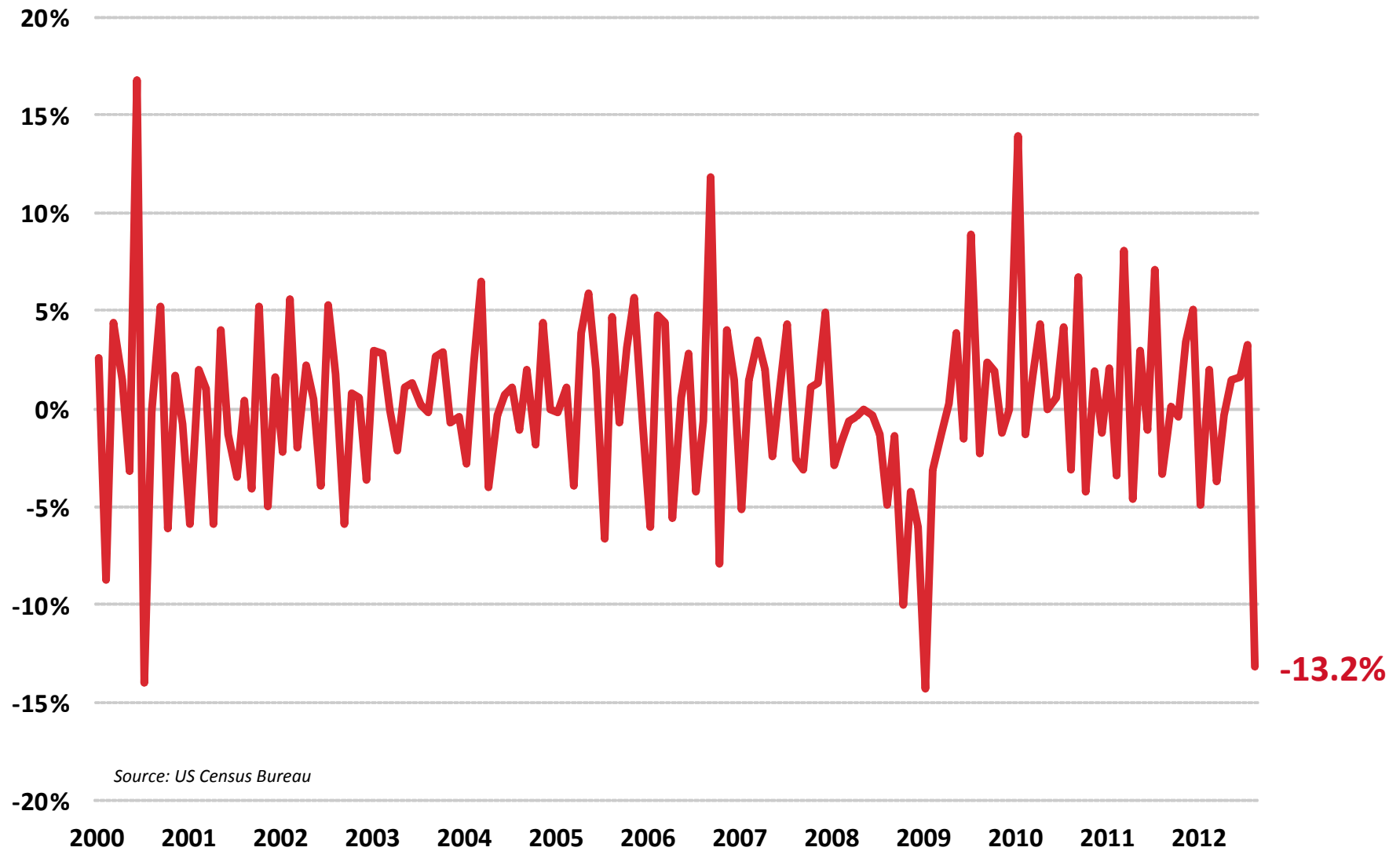
- How likely are we to sail off the fiscal cliff?



# The Fiscal Cliff

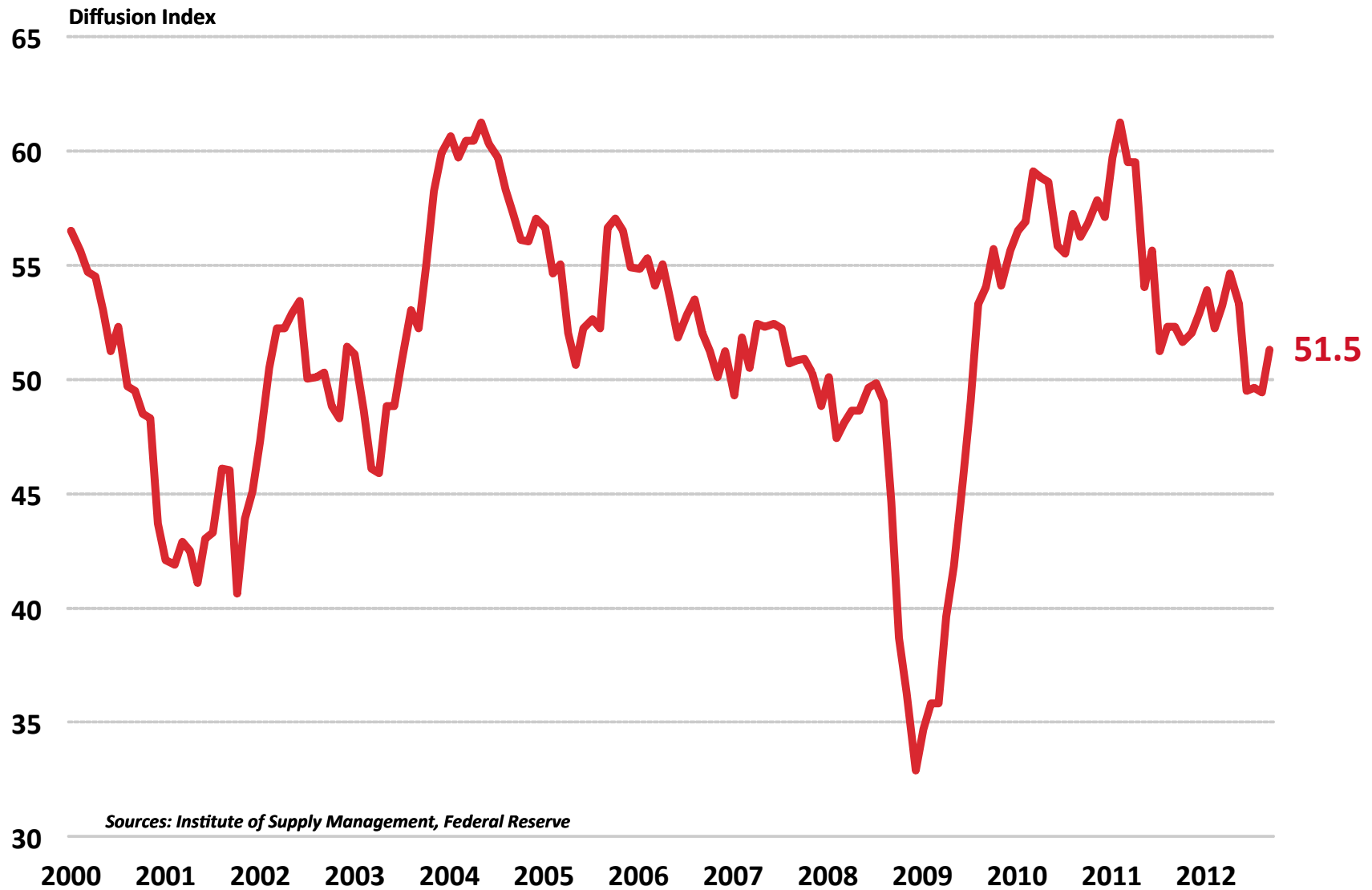
## Month-over-Month Change in Durable Goods Orders

BROWN  
BROTHERS  
HARRIMAN



# The Fiscal Cliff

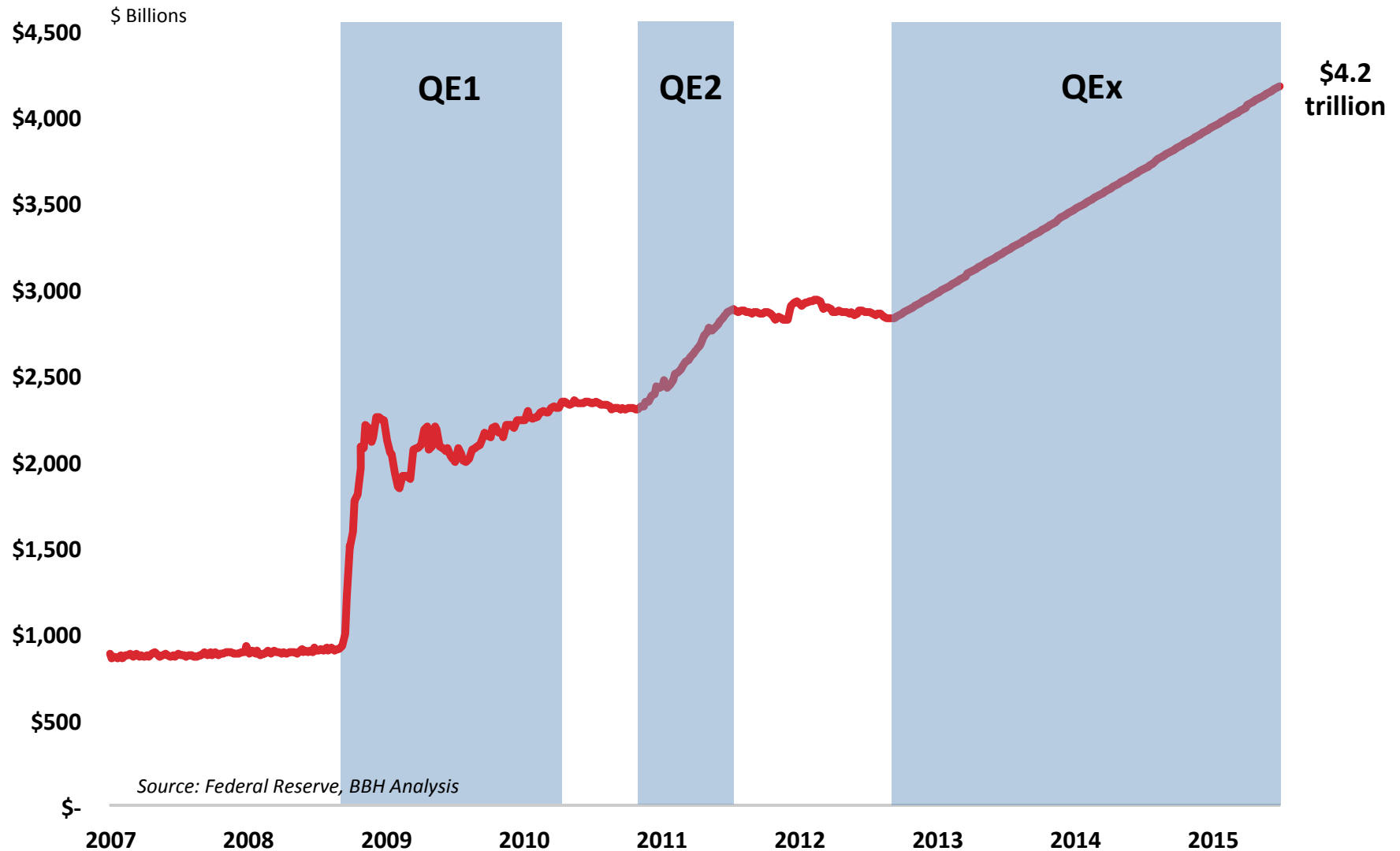
## Manufacturing Purchasing Managers Index



- How likely are we to sail off the fiscal cliff?
- What are the implications of higher taxes on dividends and capital gains?
  - Little evidence that capital markets respond to changes in tax policy.
  - Could alter the way individual companies handle cash flow.
- What are the implications of higher taxes and/or lower exemptions on estates and gifts?
  - \$10 million lifetime exemption on gifts set to expire.
  - Accelerate philanthropy?

# Assets of the Federal Reserve

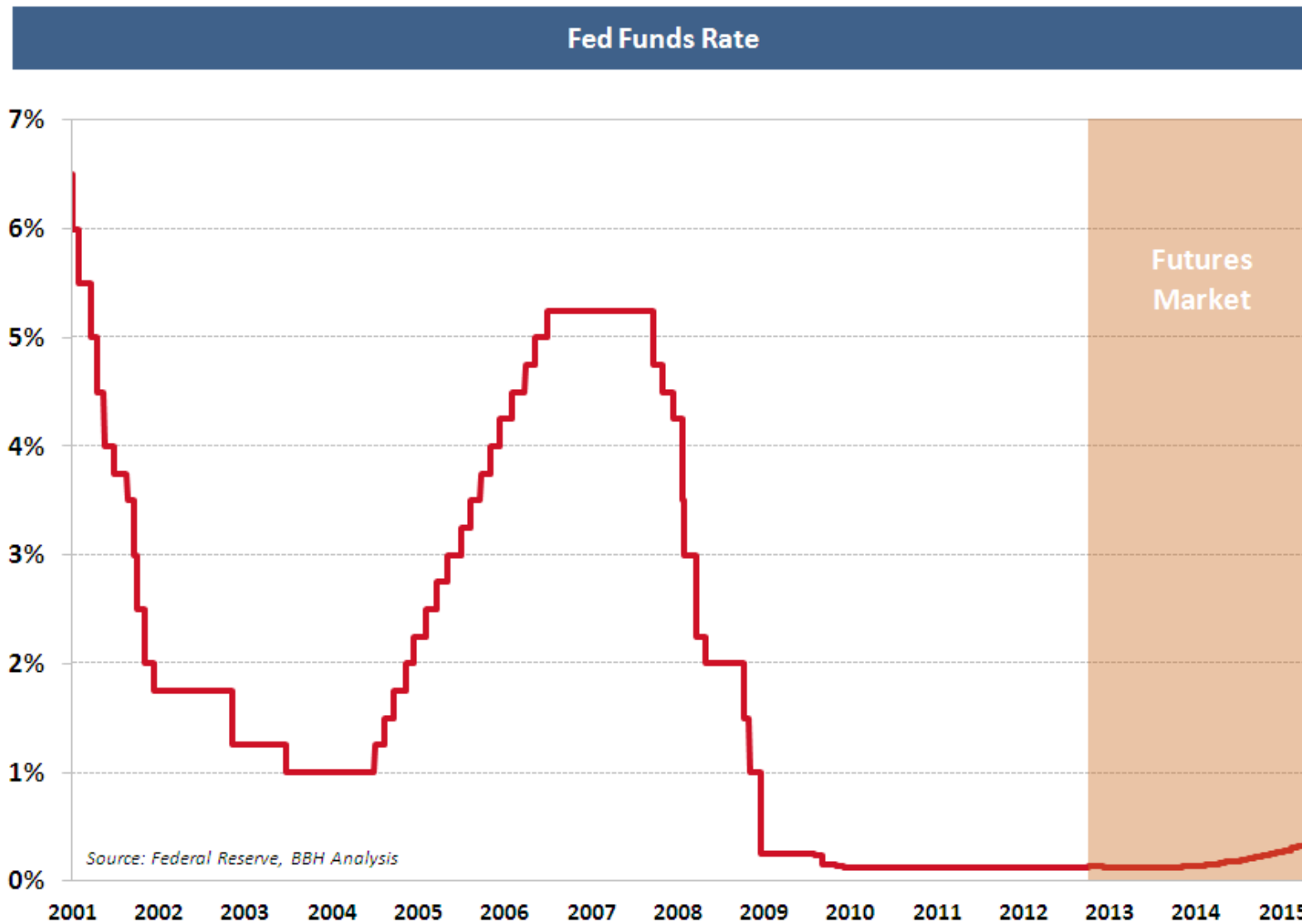
*Including Pro-Forma QEx Assumptions*



Source: Federal Reserve, BBH Analysis

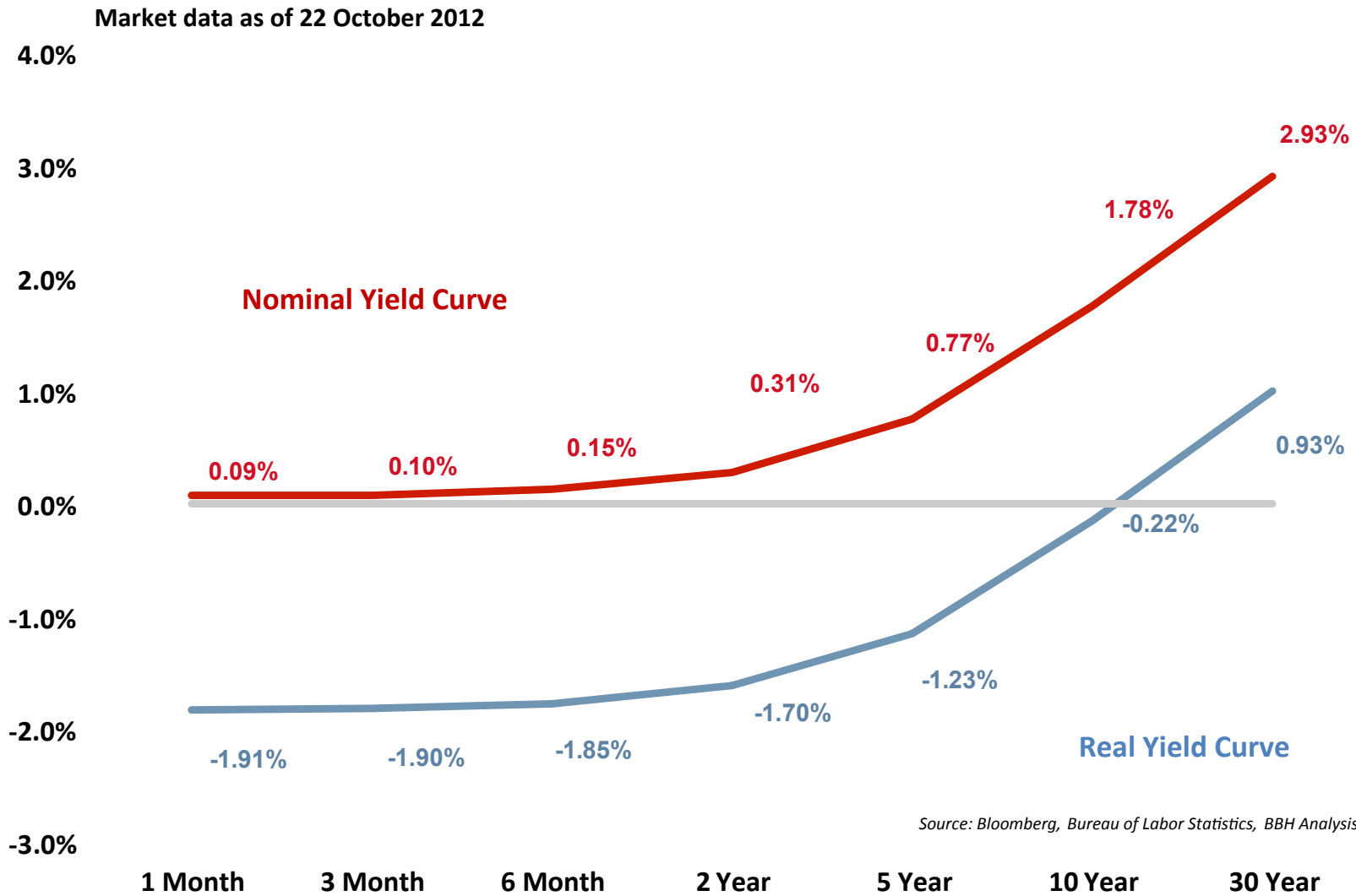
# Fed Funds Rate

## And Futures Market Implications



# Treasury Yield Curves

## *Inflation Risk*



Source: Bloomberg, Bureau of Labor Statistics, BBH Analysis

## One-year total return of single maturity bond portfolios under various interest rate assumptions

As of October 22, 2012

Scenario 1	2-Year Portfolio	5-Year Portfolio	10-Year Portfolio	30-Year Portfolio
No change in interest rates	0.30%	0.77%	1.78%	2.93%
Scenario 2	2-Year Portfolio	5-Year Portfolio	10-Year Portfolio	30-Year Portfolio
Interest rates increase by 50 basis points	-0.16%	-1.15%	-2.21%	-6.32%
Scenario 3	2-Year Portfolio	5-Year Portfolio	10-Year Portfolio	30-Year Portfolio
Interest rates increase by 100 basis points	-0.62%	-3.04%	-6.10%	-14.88%
Scenario 4	2-Year Portfolio	5-Year Portfolio	10-Year Portfolio	30-Year Portfolio
Interest rates increase by 200 basis points	-1.54%	-6.77%	-13.59%	-30.09%

\* Scenarios are illustrative of potential outcomes, and not intended to guarantee results.

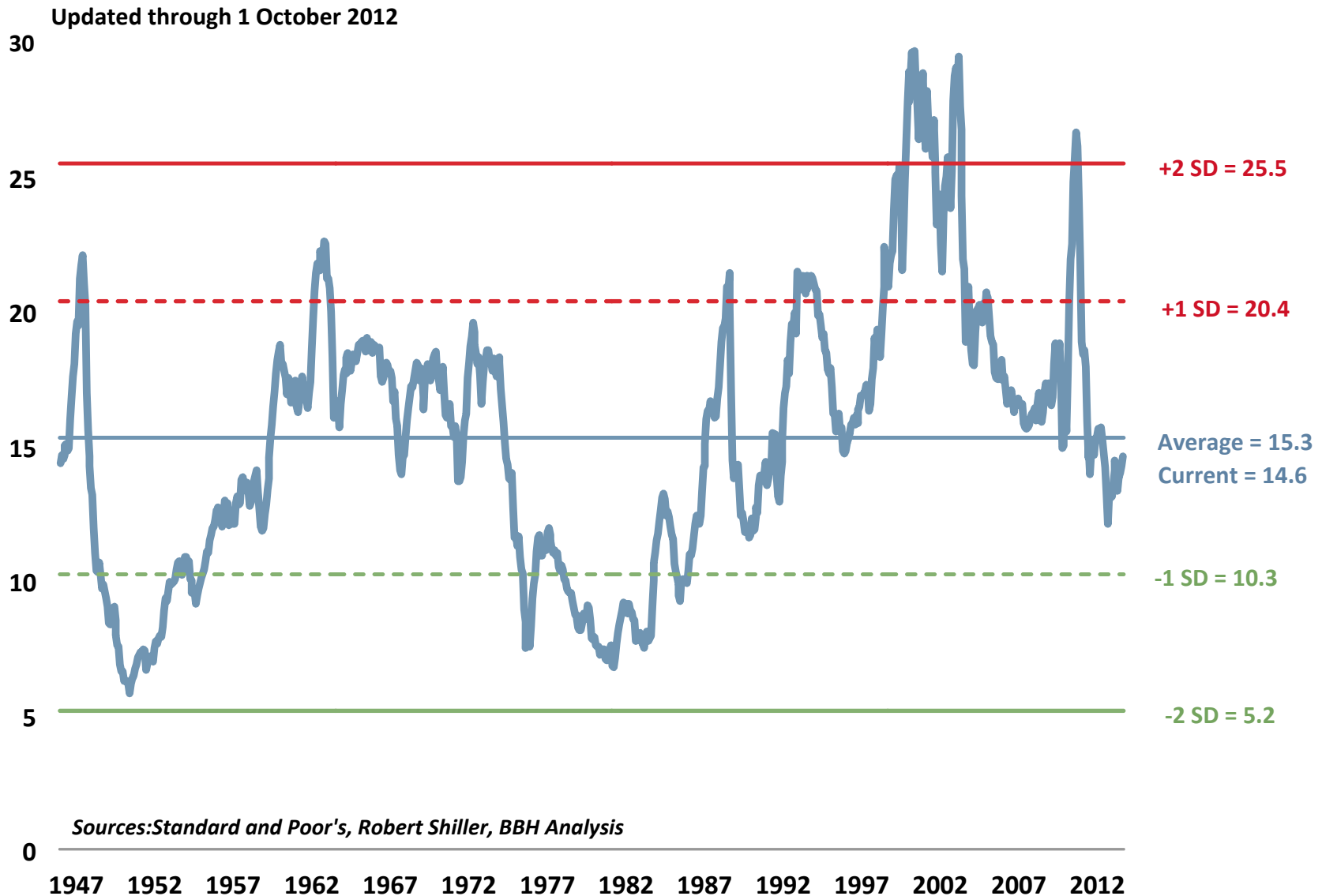


# The Role of Fixed Income

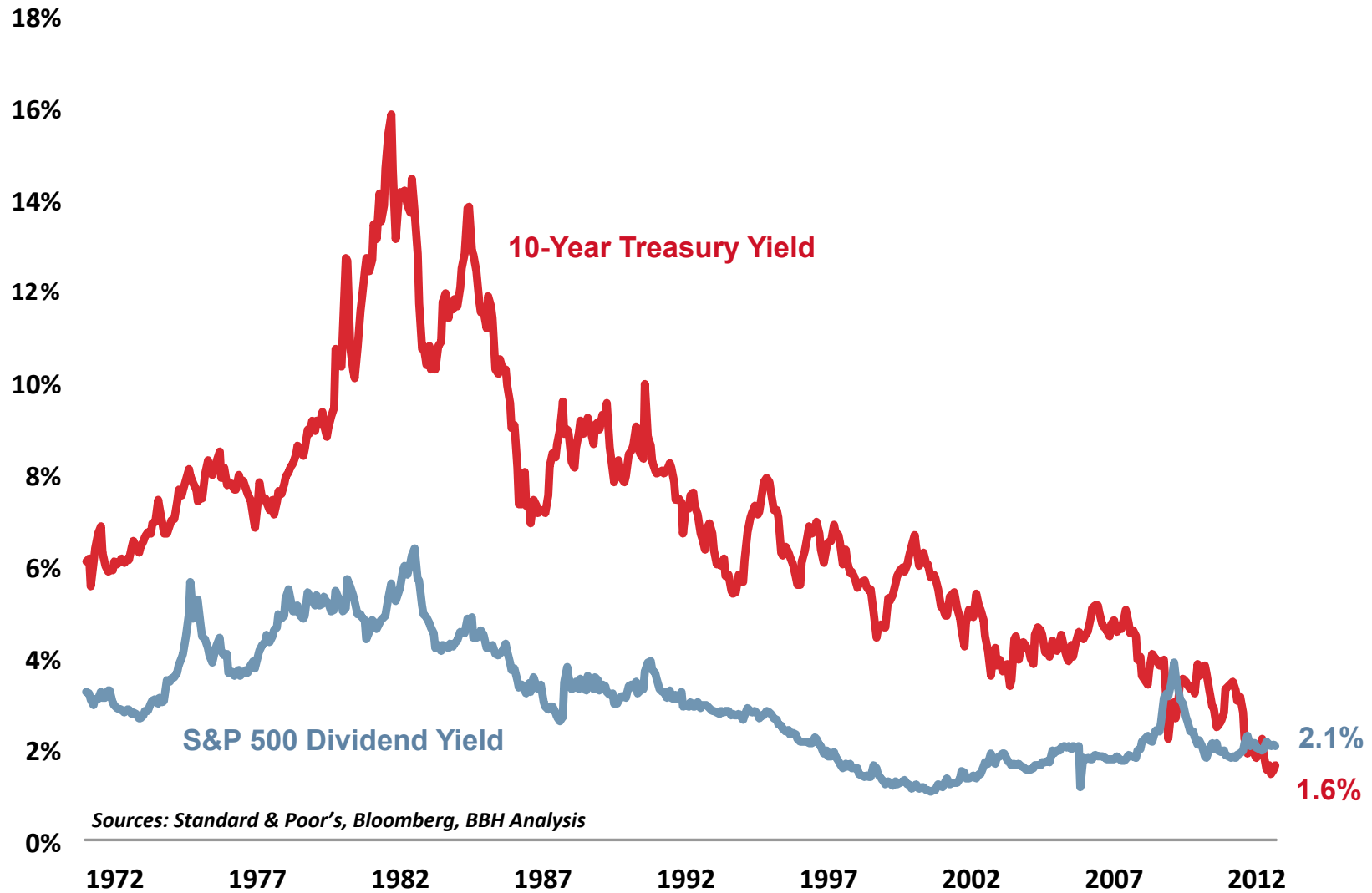
Asset Class	Portfolio Benefits		
	Yield	Liquidity	Price Stability
<b>Treasuries and Municipals</b>	Very little in the current environment. Negative real yields.	Markets remain deep and liquid.	Good, but beware sensitivity to rising rates.
<b>Corporate Bonds</b>	Better yields, but still low in an absolute sense.	Less liquidity than traditional fixed income.	Similar sensitivity to rising rates at longer maturities.
<b>High Yield Bonds</b>	Attractive yields, both relative to treasuries and absolute.	Decent liquidity in fund structure, but markets can become thin in times of stress.	Prices have volatility more similar to equities than traditional fixed income.
<b>Commercial Real Estate</b>	Attractive yields, both relative to treasuries and absolute.	Illiquid.	Prices appear more stable by virtue of illiquidity. Better inflation protection.

# The Case for Equities

## S&P 500 Price-to-Earnings Ratio



# Equities as a Competitive Source of Yield



- A slow improvement in the housing and labor markets is supporting modest growth in personal income, which in turn is allowing for lethargic economic growth even as households pay down debt.
- Yet this balance of spending, saving and deleveraging is fragile, and could be upended by the fiscal cliff.
- Fragility plus uncertainty indicates that monetary policy is likely to remain very accommodative for the foreseeable future.
- The Obama administration will need to address secular issues that extend beyond the scope of any one or two terms of office.

- Traditional fixed income assets in the current environment present inflation risk (even in an environment of modest inflation), and price risk if and when interest rates begin to rise.
  - Assets held for liquidity and price stability should remain high quality and short duration.
  - Assets held for yield should have a margin of safety and be well diversified.
- Although our enthusiasm for equities as an asset class has waned as the market has rallied, we still find the best tradeoff of risk and return in carefully chosen companies that ...
  - Provide essential products and services
  - Posses financial strength
  - Can be bought at a discount to their intrinsic value
- Diversification is important, but the best risk management tool is knowing what you own, and owning it at the right price.

The views expressed are as of November 2012 and are a general guide to the views of Brown Brothers Harriman ("BBH"). Commentary is at a macro or strategy level and this document does not replace portfolio and fund-specific materials.

A number of the comments in this document are based on current expectations and are considered "forward-looking statements." Actual future results, however, may prove to be different from expectations. The opinions expressed are a reflection of BBH's best judgment at the time this document was compiled and any obligation to update or alter forward looking statements as a result of new information, future events, or otherwise is disclaimed. Furthermore, these views are not intended to predict or guarantee the future performance of any individual security, asset class, or markets generally, nor are they intended to predict the future performance of any BBH account, portfolio or fund.

Investors in an asset allocation portfolio should be able to withstand short-term fluctuations in the equity markets and fixed income markets in return for potentially higher returns over the long term. The value of portfolios change every day and may be affected by changes in interest rates, general market conditions and other political, social and economic developments, as well as specific matters relating to the issuers and companies in whose securities the portfolios invest. The value of a portfolio's investment in foreign securities may fall due to adverse political, social and economic developments abroad and due to decreases in foreign currency values relative to the US dollar. Companies issuing high-yield bonds are not as strong financially as those with higher credit ratings, so the bonds are usually considered speculative investments. These companies are more vulnerable to financial setbacks and recession than more creditworthy companies, which may impair their ability to make interest and principal payments. These risks are greater for investments in emerging market issuers than for issuers in more developed countries. The use of derivative instruments, shorting and leverage strategies may accelerate the velocity of potential losses. Interests in certain portfolio components may be illiquid and there may be significant restrictions in transfer. Portfolio shares are not deposits or obligations of any bank, government agency, are not guaranteed by the FDIC or any other agency, and involve investment risks such as the possible loss of the principal invested amount.

*This publication is provided by Brown Brothers Harriman & Co. and its subsidiaries ("BBH") who are classified as Professional Clients and Eligible Counterparties if in the European Economic Area ("EEA"), solely for informational purposes. This does not constitute legal, tax or investment advice and is not intended as an offer to sell or a solicitation to buy securities or investment products or services. Any reference to tax matters is not intended to be used, and may not be used, for purposes of avoiding penalties under the U.S. Internal Revenue Code or for promotion, marketing or recommendation to third parties. Information contained in this document has been compiled based upon information obtained from sources believed to be reliable and in good faith. All such information and any opinions expressed herein are subject to change without notice. Unauthorized use or distribution without the prior written permission of BBH is prohibited. This publication is approved for distribution in member states of the EEA by Brown Brothers Harriman Ltd. and/or Brown Brothers Harriman Investor Services Limited, both authorized and regulated by the Financial Services Authority. BBH is a service mark of Brown Brothers Harriman & Co., registered in the United States and other countries.  
© Brown Brothers Harriman & Co. 2010. All rights reserved. 1/2011*

WM-2012-04-01-0006

Mark Williams  
Vice President

212.493.7827  
mark.williams@bbh.com